“In order to apply for a board role there are many skills required including understanding the financial position of the organisation. To be able to understand balance sheets, profit and loss statements and know what to look for puts you in good position.” Christine Challis, Chief Operating Officer (Acting)—South, MS Australia
This workshop will be facilitated by Cherry Birch, an accountant and corporate trainer who is a long standing facilitator of board finance programs at Leadership Victoria. Her business, Financial Training Australia, was born out of frustration... On one hand from staff in businesses who see accountants as boring, virtually humourless people obsessed by numbers and difficult to communicate with... And on the other frustration from accountants sometimes exasperated at the decisions of non-finance trained staff and how this lack of understanding of the financial consequences of decisions affected the profitability of the company ... and the desire to find a solution.

At the core of this frustration is a fundamental difference in learning styles. Most accountants are left-brain dominant: analytical, sequential, detail oriented, comfortable with numbers.

And many staff? Not trained accountants and right brained to boot, meaning they are more creative, generally better with words than numbers and not as detail oriented.

In addition to the differences in learning styles, the reality is many people, having worked their way up the corporate ladder, are now looking at the next opportunity such as being a company director and do so with little formal financial training.

Cherry has a hands-on approach to adult training incorporating interactive methods providing lots of fun activities whilst ensuring the learning is achieved.

www.financialtrainingaustralia.com