

Bill Jarrard

IMAGINEER: Leadership, People & Organisations



As Leadership Victoria's resident Imagineer Bill helps people and organisations Imagine the future they wish to achieve and then Engineer it into reality. Working with all sectors of the community – private, government and civic he designs and delivers our Creative Leadership Series of programs, which are tailored to the needs of each group we work with.

Bill focuses on people and organisational development, with a particular passion for continuous improvement, creative thinking, and applied innovation. He has presented to groups in ten countries, and develops

blended and fully online Creative Leadership Programs.

His first book 'Hidden Gold', published by SAI Global is described as a definitive work on continuous process improvement. Between 2000 and 2012 he lectured on Creativity & Innovation at universities in Australia, Israel and the United States.

He is a Williamson Fellow, having participated in the first year of the Williamson Community Leadership Program in 1990.

Qualifications

Master of Entrepreneurship & Innovation, Swinburne University

Williamson Community Leadership Program 1990

Master Trainer, Mindwerx' Applied Creativity & Innovation

Senior Trainer in Edward de Bono's Serious Creativity tools

- Lateral Thinking
- Six Thinking Hats
- Direct Attention Thinking

Senior Instructor in Tony Buzan's Advanced Learning Techniques

- Mind Mapping
- Speed Reading
- Multiple Intelligences

Accredited Speaking Member of National Speakers Association (past)

Experience

Bill is the co-founder of Mindwerx International (1999) and The Buzan Centre Australia (2000), and brings his experience from these unique organisations to Leadership Victoria.

Prior to forming his first company in 1991 he was a member of the executive team of an Information Technology unit with 1800 people, and led the introduction of change using a Continuous Improvement philosophy that over eighteen months dramatically improved service quality and significantly reduced costs to clients.

Prior to this, Bill held senior roles in Human Resources, Finance, Facilities Management, Security, and Computer Operations.

Contact

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