

LEADERSHIP VICTORIA

Leading Teams in Applied Creativity & Innovation

Lead your people creatively to inspire innovation and advance change

In reality **Innovation is simple to understand, but not easy to do**. The challenge for today's leader is to understand what needs to be done to make innovation and change happen successfully. This means understanding some simple methods to facilitate breakthrough thinking and innovation, and being able to use creative thinking tools to improve problem solving activities and pro-actively identify and address potential opportunities.

Moreover change requires them to identify and challenge current thinking and develop bold new ideas that support organisational goals. This means working more creatively as individuals and more collaboratively in work groups and project teams, while also understanding the environmental elements that support creativity and innovation. This programs examines just these issues.

Organisations that consistently apply **Deliberate Creative Thinking™** principles and methods:

- ✓ rapidly develop innovative ideas to address a real issue and improve business performance
- ✓ achieve unique and sustainable outcomes that support strategic business goals
- ✓ creatively solve problems and embrace new opportunities enthusiastically
- ✓ demonstrate leadership skills directly related to creating a creative and innovative organisation
- ✓ have a collaborative team environment that supports idea sharing
- ✓ consistently rise above competitors or lead in their field of endeavour

This is an intensive but highly interactive blended learning program. Topics include:

- **The Applied Creativity and Innovation Process** – a simple process for identifying, defining and analysing challenges, and then finding innovative solutions using Deliberate Creative Thinking
- **Creativity on Demand** – shows individuals and teams how to focus their creative energy when and where it is needed to facilitate idea generation and sharing
- **Tools for Deliberate Creative Thinking** – simple but effective tools for effectively exploring and creatively solving problems and realising opportunities
- **Myths and Killers of Innovation** – what not to do to create an innovative work environment
- **Application and Action** – applying creativity to daily issues is the key to success, and here we look at where you will be able to apply the methods learnt

Blended learning to ensure sustained application

This program is a Leadership Victoria blended learning experience delivered in three stages...

1. **Pre-workshop** – participants receive a welcome email with links and reading attachments to introduce some of the creative thinking principles that underlay this program
2. **Workshop** – this workshop is highly interactive and content rich, using Presentation Zen delivery methods to ensure highly effective learning, with time to apply new thinking on the spot
3. **Post-workshop** – participants are given access to a range of online eModules that build on the material covered in the workshop so learning is maintained, key insights and tools can be reviewed, and so they might share these with their teams back at work.

Facilitator: Your master trainer for this workshop is Bill Jarrard, Imagineer: Leadership, People and Organisations and founder of Mindwerx International. Guest speakers will also join us to share their real-life experiences with the material you'll be learning.